



GRADS GO GLOBAL

for EAST AFRICAN YOUTH



CANADA'S LARGEST PHILANTHROPIC BASH FOR
SOON-TO BE GRADUATES

ACCOMPASS

Gluskin
Sheff

iA
Financial Group

March 29 2018 • 9pm
6 Rosehill • Toronto



The Big Idea.

Millions of young people in the developing world do not have access to a safe home or education. With the intention of changing this reality, in 2012 a team of Toronto professionals, students, and activists joined forces and developed Grads Go Global: a one-of-a-kind philanthropic campaign and event, built to inspire, empower and unite Toronto's student body. Young people possess high philanthropic potential: they are imaginative and innovative; idealist and inquisitive; creative and connected. Grads Go Global gives Toronto's teens the opportunity to take meaningful action around an important international cause.

The Big Give.

Since 2001 Amani Children's Home has been a haven of peace and safety for Tanzania's most vulnerable children, children as young as 8 who have been orphaned or left homeless because of extreme poverty and abuse. Amani Children's Home is committed to reducing the number of children living on the streets in Tanzania by providing a nurturing place for street children to heal, grow, and learn. In addition to providing long-term care and education, Amani aims to reunite children with their relatives whenever possible and to equip their families with the tools they need to be self-sustainable. Friends of Amani Canada is a Canadian Registered Charity # 83170 1354 RR0001.

Each year the funds raised through the campaign will be donated to Amani Children's Home and will be used to fund building improvements and equipment as well as subsidize tuition, housing, food, social work and medical costs for Tanzania's most vulnerable children.

In 2016, Amani won the prestigious AFRICA NGO LEADERSHIP AWARD for its "excellent leadership and management skills, and exemplary track record in making a real difference in the lives of street children in Tanzania". The Director of Amani is a passionate leader, skilled child psychologist, and expert on street children with more than 20 years of experience working to improve the lives of marginalized children around the world.

The Big Event

Grads Go Global is a unique philanthropic bash and campaign for soon-to-be high school graduates. Its goal is to raise awareness and support for youth in Africa, specifically Amani Children's Home for street children in Tanzania. To date, Grads Go Global has raised over \$185,000 for Amani, enabling the construction of a Youth Transition Home which opened in October 2016.

Demographic: 16-18 year old students (Grade 11 and 12) from all around the GTA

Date: Thursday March 29, 2018

Location: 6 Rosehill Place

Time: 9PM - 2AM

Event Details:

Live Entertainment & DJ

Ticket Price: \$40

Capacity: 500 People

Fundraising Goal: \$30,000

Contributions are tax-deductible (tax receipt issued by Friends of Amani Canada)

Expenses:

Venue & Security

AV Equipment

Live Entertainment

Promotional Materials

Executive Board:

Cheryl Grammer

Carla Worb

Magen Boys Entertainment



Jambo, Sponsors

We are looking for members of the Toronto community to invest in the event as sponsors. Grads Go Global offers unparalleled exposure to university bound Toronto high school students, their parents, and their community. The event will bring together university-bound 16-18 year olds from a variety of private and public schools, and your involvement will be a bold act of social responsibility. People like to do business with businesses that do good (FYI: Jambo means 'Hello' in Swahili).

The Big Partner

We're looking for a wingman to co-present the big event and make the big give possible.

As a Lion Sponsor (\$10,000) you are entitled to (1 position):

- Lead logo ID on the Grads Go Global website
- Lead logo ID on all print and digital promotional materials
- Pre-show video ad and stage mentions
- Prominent recognition in rolling sponsorship loop
- Prominent recognition on all donor communication material and events
- 4 complimentary tickets to the event



Sponsorship Levels

As an Elephant Sponsor (\$5,000+) you are entitled to:

- Prominent logo ID on the Grads Go Global (GGG) website
- Prominent logo ID on all GGG print and digital promotional materials
- Pre-show stage mentions
- Prominent recognition in rolling sponsorship loop
- Prominent recognition on all donor communication material and events
- 2 complimentary tickets to the event

As a Gazelle Sponsor (\$3,000+) you are entitled to:

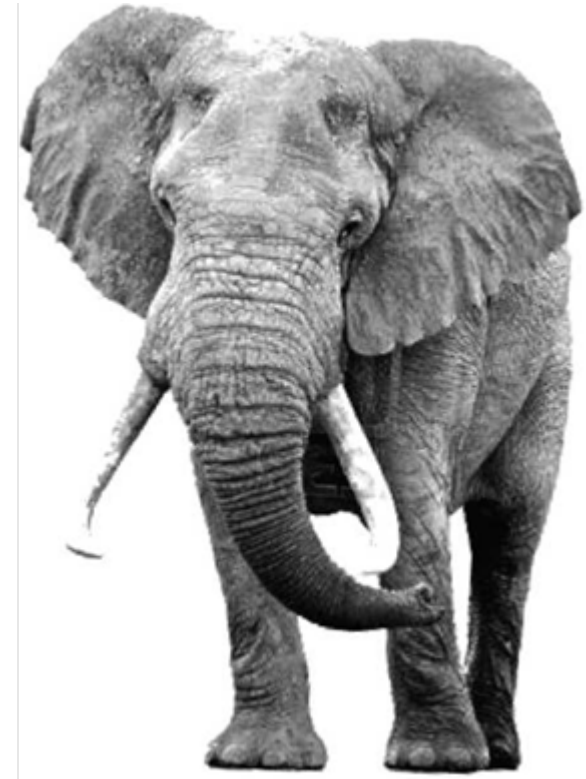
- Logo ID on the Grads Go Global (GGG) website
- Logo ID on all GGG print and digital promotional materials
- Recognition in rolling sponsorship loop
- Recognition on all donor communication material and events
- 2 complimentary tickets to the event

As a Sunset Sponsor (\$1,000+) you are entitled to:

- Logo ID on all GGG print and digital promotional materials OR special event materials
- Recognition in rolling sponsorship loop
- 2 complimentary tickets to the event

As a Friend of Amani Sponsor (<\$1,000) you are entitled to:

- Recognition as a GGG or special event sponsor



Ready, Set, Sponsor.

Donations may be made on-line at www.gradsgoglobal.com using any major credit card.

Alternatively, please return this form with payment via mail or email to Cheryl Grammer.

Friends of Amani Canada is a registered Canadian charity # 83170 1354 RR0001.

Email: grammercheryl@gmail.com

Mail: 35 Avenal Drive, Toronto, Ontario, M6C 1V3

Phone: 416-505-4232



SPONSORSHIP LEVEL

☐ \$10,000

THE LION

☐ \$5,000+

THE ELEPHANT

☐ \$3,000+

THE GAZELLE

☐ \$1,000+

THE SUNSET

PAYMENT METHOD:

☐ CREDIT CARD (AMEX, VISA, MASTER CARD)

☐ CHEQUE (PAYABLE TO FRIENDS OF AMANI CANADA)

SPECIAL 2018 SPONSORSHIP OPPORTUNITIES

☐ Soulcycle Spin \$1000 (includes 2 bikes)

☐ Soulcycle Spin \$500 (includes 1 bike)

☐ Basketball tournament \$500

CARD NUMBER _____

SECURITY CODE _____

NAME ON CARD _____

EXPIRY _____

CONTACT INFO (required for tax receipt):

NAME:

ADDRESS:

PHONE:

EMAIL:

Thank you to all of our Sponsors



GRADS GO GLOBAL

www.gradsgoglobal.com
gradsgoglobal13@gmail.com

ACCOMPASS

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Sheff

**Supporting Amani Children's
Home in Tanzania since 2012**

Stikeman Elliott



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ASANTE SANA

On behalf of the Amani Children's Home and Tanzanian youth, thank you very much!